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Policy re Photography, Filming & Social Media broadcast

Totton & Eling Cricket Club is keen to promote positive images of children playing cricket and does not wish to prevent the use of photographic or videoing equipment at training sessions or competitions.

Totton & Eling Cricket Club wishes to ensure photography and video footage taken within cricket is done so appropriately.

Parents and carers are not to be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. Parents/Carers have the right to withhold consent for the use of photography/filming of their child

The following proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of the general safeguarding good practice at Totton & Eling Cricket Club.

For the avoidance of doubt, these guidelines also apply to live broadcasts on social media or other platforms.

General Guidelines

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team BUT only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- If **no** consent has been given for a child on the player profile form, then it is to be made known to the relevant person of the other team (e.g. coach/team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children are to be informed that a person will be taking photographs

- The children are to be informed that if they have concerns about any aspect they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern

Publishing images of children on the web or in the media including broadcast on social media platforms

- Parental permission must be sought to use the child's image and, wherever possible, the image to be used shown to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club
- A child's permission should be sought before their image is used. This ensures they are aware of the way the image is to be used to represent cricket and the club
- If the child is named, avoid linking the name to the photograph
- If a photograph is used, avoid naming the child
- Totton & Eling Cricket Club will only use images of children in appropriate club kit to reduce the risk of inappropriate use, and to provide positive images of the children
- Totton & Eling Cricket Club encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns initially to the Club Welfare Officer
- If dissatisfied with the outcome escalate the concerns to the County Welfare Officer

Using video as a coaching aid:

- There is no intention on the part of Totton & Eling Cricket Club to prevent club coaches using video equipment as a legitimate coaching aid.
- Players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed
- The parents/carers and children must provide written consent for the use of photography and video analysis.